

# Shauna Kelly

## UX/UI WEB DESIGNER

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### A SENIOR UX/UI, WEB DESIGNER POSITION

- Ux, UI web designer with several years experience
- Advanced ability to comprehend user goals and needs
- Exceptional understanding of human interaction and best practices

## Skills

UI/UX	● ● ● ● ●
Adobe Suite	● ● ● ● ●
Branding	● ● ● ● ●
Wireframe tools	● ● ● ○ ○
Personas	● ● ● ○ ○
Marketing	● ● ● ● ○
Research	● ● ● ○ ○
Usability Tests	● ● ● ○ ○
Code	● ● ○ ○ ○

## Education

2012-2013

**Sheridan College**

Interactive Media and  
Web Design

2002-2005

**Niagara College**

Graphic Design and  
Art Fundamentals

## Employment

2015-2017 / UX-UI Web Designer

**Versapay, Toronto ON**

- / Mobile & tablet utilization
- / Rebranding & restructuring app & website
- / Advise UX/UI best practices recommendations
- / Usability & AB Testing
- / QA Testing
- / Personas, user scenarios & A/B testing

2015-2015 / UX-UI Web Designer - Contract

**TapGen/StartSpace, Toronto ON**

- / Brand creation & website development
- / Full marketing analysis
- / Personas, user scenarios & A/B testing
- / Wireframes, mockups & prototypes
- / Hand coded HTML/Bootstrap/JavaScript

2013-2015 / UX-UI Web Designer

**iotum Inc., Toronto ON**

- / UX/UI wireframes & prototypes
- / Personas & user scenarios
- / Mobile & tablet best practices
- / Design preparation for engineering
- / Collaborated with stake holders

# Recognition

2013-2013

Student Rep. Dean's Student Council

2012-2013

Graduation Show Co-ordinator

# Interests

Violin

Philosophy and  
Human Behavior

1994-PRESENT

**AVID COFFEE DRINKER**

2011-2012 / Web Designer

**MindGeek, Montreal QC**

- / **Strong communication** with team & analysts
- / Landing pages, banners & ad creation
- / **UX/UI research & best practices**
- / **Fast paced delivery** & deadlines
- / **Mentoring team** about **UX practices**

2005-2011 / Web Designer & Production Artist

**Double Take Net Media, Toronto ON**

- / **Mentored** content team
- / Responsible for galleries, join pages, and ads
- / **Brand creation**
- / Followed **strict branding guidelines**
- / **Fast paced environment** & high quality standards